

The Didsbury Pioneer

VOLUME 51; NUMBER 11

DIDSBURY, ALBERTA, WEDNESDAY, MARCH 18, 1953

\$2.50 a Year; 5c a Copy

19 Rinks In Mixed Bonspiel

A very successful mixed bonspiel was completed toward the end of last week. Nineteen rinks took part in the event and results were as follows:

- First Event**
First --- L. LeGrand, skip; W. Gillie, K. Shannon, Miss Daddridge.
Second --- T. Morris, skip; Dale Kimmel, A. Gooding, Mrs. McArthur.
Third --- C. Sorenson, skip; Mrs. Doherty, E. Watkin, Ed Klincik.
Fourth --- H. Van Wyck, skip; Mrs. Esler, W. Pratt, G. Boegner.
- Second Event**
First --- Mr. Falkman, skip; M. E. Wood, B. Shells, Mr. McMullen.
Second --- Mr. Grussie, Miss Calhoun, B. Debois, H. Erb.
Third --- K. Gillie, skip; Mrs. H. Gillie, C. Leeson, Mrs. Devine.
Fourth --- F. Evans, skip; Mrs. K. Shannon, D. Fulkert, Joe Dick.

AFFILIATION SERVICE AT KNOX UNITED CHURCH

In Knox United Church, the C.G.I.T. and Explorer Group and the Women's Missionary Society, met recently for the annual affiliation service.

Mrs. Bruce Parker was the speaker, her topic being "Teamwork, the Keynote of Modern Missions." A gift of money was given by the girls amounting to \$14, for religious education work in Africa.

There was a splendid turnout of mothers to the meeting and film strips on the work in Africa were shown. A delicious lunch was served at the close of the meeting.

South West Didsbury

Tuesday evening supper guests of Mr. and Mrs. Wilmer Welsh were Mr. and Mrs. Gordon Weber, Mr. I. Spreeman, Mr. Donald Weber, Mr. and Mrs. Cecil Weber and family, Mr. and Mrs. Ernest Good and Neida.

Mr. Verner Reinhardt underwent a tonsil operation on Thursday. Friday dinner guests of Mr. and Mrs. Dan Reinhardt and family were Mr. and Mrs. Blatchley, Mr. Dave McEwen and Melvin McEwen, and the Misses Louise and Mildred McEwen.

Mr. and Mrs. Ernest Good and Neida were Sunday dinner guests of Mr. and Mrs. W. Stauffer of Carstairs.

Sunday visitors of Mr. and Mrs. E. A. Bartz were Mrs. Charlie Schacht and children of High River, Mr. and Mrs. Tom Bryan and family of Calgary, and Mrs. George Meyer.

Mr. and Mrs. Victor Gore and Clifford of Calgary, were weekend visitors with Mr. and Mrs. Jack Edwards and family. Mr. and Mrs. Albert Korschuh were Sunday afternoon visitors. Mr. and Mrs. Victor Gore and family and Mrs. Jack Edwards were Monday visitors with Mr. and Mrs. H. Gore of Olds.

Sunday dinner guests of Mr. and Mrs. D. Wilson were Mr. and Mrs. Norma Mashinter and family of Calgary. Misses Jean and Shirley Wilson of Calgary, and Mr. and Mrs. M. Dippel and Carol.

Rev. and Mrs. D. Taylor and family were Sunday dinner guests of Mr. and Mrs. Lynn Hunsberger and family.



Five little misses, all 1952 polo cases, enjoy the therapeutic bath at Alberta's Red Cross Crippled Children's Hospital. The children are treated daily in the big bath, as the warm water enables them to move paralyzed muscles more easily. The hospital treated 317 children in 1952, 149 of them polo patients.

East Notes

(From Our Own Correspondent)

Mrs. Emily Garner called on her mother and brother Fred and Mrs. Ellen Richardson on Wednesday last week.

The next girls' club will be held at Ruby Mine's this Friday.

Mr. and Mrs. Alf Thompson and Mr. Lloyd Cipperey were Calgary business visitors last Monday.

Mr. and Mrs. Clendenan and Gordon, Mrs. George Betts and Beverly and Billy of Calgary, Stanley and Leslie spent the weekend at the Schumakers.

Mrs. Avelon is spending a few days with her son Sandy and family. Mr. and Mrs. Peter Neufeld and Vivian called on Mr. and Mrs. Schumaker on Friday.

Eileen and June Richardson called on their parents recently.

George Clark is spending a few days with her parents, Mr. and Mrs. Sam Elliott.

Mr. and Mrs. Walter McCulloch were business visitors in Calgary on Friday.

Mrs. Blander is spending a few days with her son Sandy and family. Stanley Schumaker was a dinner guest with Mr. and Mrs. Walter McCulloch and family on Sunday.

Mr. and Mrs. Howard Charleton and children called on Mr. and Mrs. Robert Eckel on Friday evening.

Mr. and Mrs. Walter Schoelkopf, who had been on a holiday have returned to their home.

Mr. and Mrs. Bill Haderer and family who had been vacationing in the Southern States have returned home.

The masquerade which was held at Lone Pine last Friday went over with a bang and everybody had a very good time.

Recital To Be Held Here Thursday

Thursday evening, March 19, promises to be of interest to the entire community, and friends from more distant parts, when Miss Delina Neubauber, piano major, and Miss Margarita Sawatzky, student instructor in the Music Department of the woman's New Bible College, will present a joint music recital in the United Missionary Church, Didsbury at 8 p.m. Miss Neubauber is studying for her music diploma in piano and will appear for the first time. The daughter of Mr. and Mrs. Rudolph Neubauber of this community, she has studied under Mr. John Wilson and Mr. Cameron Kirby, B.A. Miss Sawatzky presented her voice major recital a year ago and will sing a number of interesting selections again this year. We commend these two young women to the attention of the public and bespeak for their accomplishment in their respective fields of music.

Convener Present At Melvin W.I.

The Melvin W.I. was favored by a visit from Mrs. R. Fisher, the constituency convener, at the March meeting which was held at the home of Mrs. L. Chandler. Roll call was "What I would do if I were 21 again."

Quilt blocks were turned in and it was reported that another quilt and three blouses had been completed and turned in to the Red Cross during the past month.

Mrs. R. Fisher spoke on the work of the institutes.

Mrs. R. Shantz read a short story describing a calamitous day in the life of a housewife, which was climaxed by a visit from the minister. She served toasted salad biscuits topped with strawberry jam, which proved very delicious.

Mrs. H. Fischer, home economics convener, followed up this story with amazing ideas for tasty tea snacks made in a hurry from simple things found on your pantry shelves. Samples of each were passed around.

Mrs. M. McRae was in charge of the entertainment and the advertisements, with the name labels removed, were very puzzling. Mrs. W. White and Emily Dupont tied for honors and Mrs. White won the tie. Mrs. Dupont raffled an apple pie which brought \$1.85.

Mrs. R. Fisher, Mrs. Hoskins and Mrs. Swanson kindly acted as judges for the date nut contest. Mrs. R. Youngs taking first place and Mrs. Dupont second.

At the close of the afternoon a delicious lunch was served by the hostess.

MANY GATHERINGS HONOR DEPARTING COUPLE

Mr. and Mrs. F. Nichol entertained at three tables of mixed bridge on Friday, in honor of Mr. and Mrs. W. Gillie. Mrs. P. Kaufman won high score and Mr. W. Gillie consolation.

Four tables of bridge were in play at the home of Mrs. Fred Evans last Tuesday night, in honor of Mrs. W. Gillie, who leaves shortly with her husband to take up residence in Calgary. Mrs. E. Jiggin won high score. Mrs. Gillie was presented with a gift of a pin from those present and best wishes for the future.

Members of Knox United Church held a social evening Sunday for Mr. and Mrs. W. Gillie. They were presented with a revised version of the New Testament.

FALLEN TIMBER

(From Our Own Correspondent)

Visitors at the home of Mr. and Mrs. W. Fyten Friday were Mr. and Mrs. Frank Herbert and children and Mr. and Mrs. G. Fyten of Swatwell.

The party held at the home of Mr. and Mrs. Johnny Howton Friday evening was well attended and netted \$6.10 for the Busy Bess. Miss Margaret Money was the first draw and Dorothy Stair the second.

Mr. J. H. Cooper curled in Didsbury Friday and Mrs. Cooper spent the evening visiting with Mr. and Mrs. W. H. McGaffin.

Mr. and Mrs. Bob Moore and family spent Wednesday evening and Saturday evening visiting at the home of Mr. and Mrs. J. Howton. Bob had the misfortune to badly twist his hand while working at a mill in the Beaver district.

Mr. Joe McGaffin broke one of his toes recently when a heavy plank fell on it.

Mr. and Mrs. Joe McGaffin were visitors in Didsbury and Carstairs on Saturday.

We hear Mrs. Ray Teynor and children are back in the district.

Successful Farmers' Spiel Concluded Last Weekend

MRS. RANTON HOSTESS TO KNOX UNITED W.M.S.

Wednesday afternoon, at the home of Mrs. E. Ranton, 13 ladies met for the monthly meeting of the Women's Missionary Society.

The president, Mrs. Reid Clark, led the devotional and Mrs. E. Ford spoke of the work of the Church of Christ in the world. At the close of the meeting lunch was served by the hostess.

WEST NOTES

(From Our Own Correspondent)

The Elton Willing Workers met at the home of Mrs. M. Campbell Wednesday with most of the members present. Some yarn left over

and wound and given out to be made into boys' stockings. It was decided to donate four prizes to the Elton mixed bonspiel. Mrs. L. Banting invited the ladies to tea on Wednesday, March 18, as she was the winner of the tea set.

The next meeting will be held at the home of Mrs. C. Byrt.

Mrs. O. Krebs spent a few days in Calgary last week taking medical treatment.

Mr. and Mrs. Glen Thompson were weekend guests with the former's parents on March 8.

Mrs. Gillies Sr. was a Calgary visitor last week.

Mr. and Mrs. C. S. Hogg and family spent Sunday, March 8, with the former's parents.

The jewelry mentioned in the paper were chickens, and we are glad that Mrs. A. Cowitz, E. and H. Braun and P. Luft were in the prizes at the farmers' bonspiel.

Mrs. A. L. Hogg was a weekend visitor in Calgary.

The farmers of this district will meet to elect the Board of Trade for the splendid bonspiel, and the ladies for the delicious supper.

"THE POWER WITHIN"

"The Power Within," an 1800 foot color film, will be shown in St. John's Anglican Church, Olds, at 8 p.m. on Friday, March 20.

The film opens with a scene in St. Bartholomew's Church, Ottawa, where the governor-general's church, where the preacher gives the sermon in the form of a story. After a few introductory remarks on the need for the Power of the Spirit of Christ in the life of every individual, the scene fades into pictures of "The Power Within," as it is seen at work in the lives of people in the Arctic, Japan, India, along the B.C. coast amongst the Canadian Indians and in all types of Canadians.

The members hooked on the rug during the afternoon. Entertainment was a game called The Irish Washer Woman. Mrs. E. Swanson won the prize.

God Save the Queen was sung to close the meeting. Lunch was served by the hostess.

Mr. R. Good and Mrs. R. Fisher volunteered to canvass the district for the cancer drive in April.

The sum of 20c per member is to be sent to Mrs. J. D. Smith, this is for the Feb. objective.

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Red Cross Drive Gets Under Way

Following is a further list of donations in the current appeal for funds by the Canadian Red Cross Society:

- D. Landeen \$10, H. Jackson \$5, Ben Korshak \$10, F. Herbert \$5, P. J. Jackson \$2, E. Jackson \$2, B. Parks \$10, R. Neubauber \$2, F. Bakke \$5, D. Herbert \$5, C. Nelson \$1, E. M. Nelson \$10.
- B. Radford \$5, W. H. Herbert \$5, R. A. Rodney \$5, Burns Brothers \$20, J. McNaughton \$5, G. Peters \$5, V. Peters \$2, G. Dahl \$5, H. Feeg \$5, R. Hemper \$2, J. Weiss \$2.

Mrs. E. Ledaire \$1, Mrs. A. Leclaire \$1, A. Shannon \$10, Mrs. R. Kershaw \$5, H. Martin \$5.50, J. R. Stevens and Son \$10, J. R. McDonald \$5.

WESTERDALE

(From Our Own Correspondent)

The Westerdale Willing Workers held their March meeting at the home of Mrs. R. Jackson with 11 members present.

Roll call was answered with the showing of an Irish song. The treasurer reported that \$13.90 was paid for the coal supply at the hall. It was decided to have two more card parties, to be held on March 16 and 30. The March 30 party will be the grand final and prizes for the season's high average will be given.

The tea money hostess prize was won by Mrs. R. Jackson. Next meeting will be held at the home of Mrs. J. E. Bolton on April 8.

Mr. and Mrs. C. Ford and family, of Calgary were Sunday visitors of Mr. and Mrs. Edwin Jackson and family and Sid Summers, and dinner guests of Mr. and Mrs. B. Grant.

Misses Patsy and Norma Buckley spent the weekend at their home.

The Westerdale broomball players were defeated Wednesday last when Hainstock won 2-1.

A few of the district people gathered at the hall Sunday evening and played volleyball.

Mr. and Mrs. F. J. Jackson motored to Lacombe Thursday last to attend the Henderson cattle sale. Miss Phyllis Jackson accompanied them as far as Red Deer.

Charlie Jones came home Sunday after spending the week in the Olds hospital with bronchial pneumonia.

Mrs. O. Rundle and children, of Calgary were weekend visitors of Mr. and Mrs. W. Herbert.

Seven tables of whist were played at the hall Monday. High honors went to Mrs. C. Roeth and Lyle Bolton. Consolations went to Mrs. A. Jackson and James Jackson.

Bancroft Institute Plan Calico Ball

(From Our Own Correspondent)

Ten members and two visitors met at the home of Mrs. H. Swanson for the March meeting. The meeting was opened with "When Irish Eyes Are Smiling," and the reading of the creed.

Roll call was answered by a travelogue, tell about a trip you took. Minutes of the Feb. meeting were read and approved.

Financial report was given and bulls were paid.

The wool blanket that was sent for was received and is to be given to a needy family in the district.

Plans were made for a calico ball to be held in April at Carstairs East Community Hall, watch for posters announcing date.

"Merrily We Roll Along" was then sung.

Mr. R. Good and Mrs. R. Fisher volunteered to canvass the district for the cancer drive in April.

The sum of 20c per member is to be sent to Mrs. J. D. Smith, this is for the Feb. objective.

The members hooked on the rug during the afternoon. Entertainment was a game called The Irish Washer Woman. Mrs. E. Swanson won the prize.

God Save the Queen was sung to close the meeting. Lunch was served by the hostess.

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Shown above, in a photo taken at their 50th wedding anniversary celebration recently are Mr. and Mrs. Ed Blain, pioneer residents of the district.

MELVIN NOTES

(From Our Own Correspondent)

Mrs. L. Chandler sponsored a card party at her home last Wednesday evening in aid of the Melvin W.I. Eight tables of whist were in play and first prizes were won by Mrs. W. White and Mr. William Collins. Consolations went to Mrs. B. Brinson and Ross Youngs.

Two boxes of home-made chocolates were drawn for and were won by Mrs. A. Hogg and Raymond Fulkert. The W.I. wish to thank all who helped support their bid for funds.

Mr. and Mrs. Doris Joly and Mr. and Mrs. Marcelle Joly, of St. Paul Alta., spent the weekend at the Dunton home on Saturday accompanied by Mr. and Mrs. E. Dupont Sr. They visited in Calgary at the home of Mr. and Mrs. Joe Kaufman and family. Mrs. D. Joly and Mr. J. Douthier are sisters of E. Dupont Sr.

Miss Doreen Crookes and Mr.

Walton Youngs spent the weekend with Mrs. Groat Youngs and Bob and Mrs. Harold Shultz and family were Sunday dinner guests of Ruth and Ronald Johnston.

Mr. and Mrs. August Krebs and Shirley spent the weekend in Edmonton with Mr. and Mrs. Allen Krebs and family. They called on Mr. and Mrs. Herman Wollen and had dinner with the Lepards.

Alberta's Crippled Children's hospital is your hospital. Support it generously. Help those with a limited future to a future unlimited.

DIDSBURY MARKETS

DELIVERY BASIS AT CRYSTAL DAIRY

BUTTERFAT	
Special	63c
No. 1	61c
No. 2	59c
Off Grade	46c
Table	71c



A reluctant Chihuahua (left), who answers to the name of "Gorgeous George" just doesn't seem a bit interested in getting into the act. While the other four little dogs of the same thing -- how to get out.

Willie WATT

Miracle Feeds

Chick Starter Crumbles, bag ... \$2.65
 Turkey Starter Crumbles, bag ... \$2.90
 Calf Meal ... \$5.50
 16 Per Cent Dairy Supplement, bag \$2.00
 32 Per Cent Dairy Supplement, bag \$3.80
 Hog Supplement, 100 lbs. ... \$6.00
 Prices Are Less Off Car

What keeps folks broke is lighting bills. Try me and you'll forget your bills.

Feeq's
 GENERAL RETAIL
 Propane Sales & Service
 EAST OF RAILROAD TRACKS

USE THE **CLASSIFIED** FOR RESULTS

NOTICE

Annual meeting of the Mountain View Community Hall Association will be held in the hall on March 20, 1953, at 8 p.m. Everyone welcome.

L. A. HUNTER.

Secretary-Treasurer.

NOTICE

Accounts payable to Drs. McKenzie and Burgess may be paid at the drug store. Mr. Law will issue receipts.

ORDER YOUR COUNTER CHECK BOOKS From The Pioneer Office. Buy at home — you pay no more than the standard price.

RIGHT OF OTHERS

It is not his ability to create wealth and to accumulate it, but his ability to recognize the right of others to do the same, that distinguishes man from all other living creatures, and makes him a civilized being. If the time ever comes when man no longer recognizes this right he will cease to be a civilized being and will revert to the level of the lower animals.

TIRES FOR SALE — For a good buy on a set of nearly new 8.25x20, 10-ply tires. Apply Jim McCulloch, phone 1413, Carstairs, 9-3p.

FOR SALE — Eagle seed oats, 80c bus. cleaned. Germ. test 96 per cent. Apply to J. Dahl, R.R.2 Didsbury or phone 1310. 9-3p.

SHOTGUN for sale. Winchester pump, cheap. See L. Neufeld or phone 260 or 127. 1tc

COMMUNITY

AUCTION SALE

SATURDAY, MARCH 21, 1953
 Joe Dick's Barn, Southwest Corner of Didsbury

LIVESTOCK — MACHINERY
HOUSEHOLD GOODS
MISCELLANEOUS ARTICLES
 Biddings will still be accepted prior to sale date

DRAW WILL BE MADE FOR GATE PRIZE DURING SALE

TERMS CASH
RAYMOND L. SHAITZ, Auctioneer
 Lic. No. 120-52-53 Phone 1211
 JIM WILTON, Clerk

PLEASE TAKE NOTICE I have a large stock of Rawleigh products on hand and will be pleased to serve you as I have done for the past 31 years. G. O. Feeg, phone 18. 9-3p

RAWLEIGH PRODUCTS — Industrious man wanted at once to retail Rawleigh Products in Langdon locality. Write Rawleigh's, Dept. C402, Winnipeg, Man. 9-4c

FOR SALE — Vantage barley, gov't. germination test 98%. Seed is very clean. \$1.50 bushel. Apply C. Brooke, phone R1602. 9-3p

WANTED — Caterpillar for repairs, serial no. 70001. Apply C. F. Kneesch, James River Bridge, Alta. 2nc

FOR SALE — Garnet wheat, from registered seed grown on breaking. \$1.50 per bushel at bin. Don Dunphy, phone 1103, Carstairs. 11-3p

FOR SALE — Fortune oats, early and large yielding, gov't. test 98 per cent. Grown from registered seed. Bin run. 80c per bushel. O. H. Aussenhus, phone 2112. 11-3p

FOR SALE — Four room house, south end. Reasonable. Terms. Apply Box 555, Didsbury. 10-3p

FOR SALE — Legacy Seed Oats, germ. test 95%. Selling at 70c a bushel, uncleaned. Apply to John Deadrick, phone 805, Didsbury. 10-3p

WANTED — Receptionist in the office of Drs. Asquith and McKenzie. Typing and book-keeping experience desirable. Apply in writing, stating age and experience. 1tc

FOR SALE — Victory Seed Oats, 2nd generation, from registered seed cert. no. 52-6208, germ. test 90 no wild oats. Price 80c at bin. Phone 1917, Richard Sayer, Carstairs. 10-3p

WANTED — Twenty calves, from 3 days old to 10 days old. Sex of calves unimportant. A. Morash, phone 2117, Didsbury. 10-3p

WANTED — Manager for service station, pump and bulk sales, living accommodation provided. Married man preferred. Neapolls Consumers Co-op Association. Apply George Dahl, Didsbury.

Tribute to a Dog

Senator A. of Missouri was urged by the attorneys in a dog case to help them. Voluminous evidence was introduced to show that the defendant had shot the dog in anger when other evidence went to show that the dog had attacked the defendant. Urged to speak the senator arose, scanned the faces of the jurymen for a moment and said:

"Each member of the jury: The best friend a man has in the world may well squabble with him and become the enemy. This sort of squabble that he has known with loving care may prove ungrateful. I have seen such scenes, and dearest to us, those whom we trust with our happiness and our good name may become traitors to their faith. The money that a man has he may lose. It flies away from him perhaps when he needs it most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fail on their knees to do us honor when success is near may be the first to know the stone is molder when failure comes its cloud upon our heads.

There is one absolutely unselfish friend that man can have in this selfish world, the one that never deserts him, the one that never grows weary, hungry, or treacherous, is his dog. A man's dog stands by him in prosperity and poverty, in sickness and health. He will sleep on the cold ground when the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer; he will lie, he will weep and weep that some in encounter with the roughness of the world, he guards the sleep of his master as if it were a prince. When all other friends desert, he remains. When riches take wings and reputation falls to pieces he is as constant in his love as the sun in its journey through the heavens.

If fortune drives the master forth in misfortune, in the world, friendless and homeless, his faithful dog asks no higher privilege than that of accompanying him, to guard against danger, to fight against the enemies, and when the last scene of all comes, and death takes his master in its embrace and his body is laid away in the cold ground, no matter if all the other friends pursue their way, there by the graveside will be the noble dog, his head between his paws and eyes sad, but open in watchfulness, faithful and true, even in death. The senator sat down. He had spoken in a low voice without any gestures. When he finished, judge and jury were wiping their eyes. The jury returned a verdict in favor of the plaintiff for \$500. He had sued for \$200.

WHAT CANADIANS THINK OF MALENKOV

"How do you think the new Kremlin management will affect world affairs?" the Financial Post asked a group of Canadians from coast-to-coast.

Their replies: Little in the way of dramatic moves within Russia or in her influence on world affairs. Not much change expected in world tensions. Western world has good reason for anxiety. We must watch developments in the Soviet hierarchy closely.

Some new opportunity for West is seen in the field of psychological warfare on Communism on the thesis that Stalin's successor is hardly likely to attain personal popularity among the people of Russia and the satellite countries of the order enjoyed by Stalin.

Stalin's policies were long range, some of the replies noted. And the Russian habit is to think and plan in terms of generations rather than weeks or years.



DESIGNED TO MEET
 THE HAULING NEEDS
 OF EXPANDING CANADA



Announcing
 Completely NEW
 '53 MERCURY TRUCKS

NEW "DRIVER-ENGINEERED"
 CABS

For 1953, Mercury Trucks introduce "built-around-the-driver" Cabs—Custom and Standard. Everything here is new and everything new is here... to make the driver's job easier and safer.

Entirely new "Driver-engineered" Cab interiors feature new smartness—new roominess—new comfortable three-man seat—new all round visibility—new curved instrument panel—new wider doors.

Mercury Truck "Driver-engineered" Cab exteriors look big, they are big—they are engineered to improve overall truck operation—to make Mercury Trucks the best on the road.

OTHER NEW "DRIVER-ENGINEERED" FEATURES

NEW TRANSMISSIONS "SERVICE-ENGINEERED" — Synchronizer transmissions are "standard" on all Mercury Trucks for '53. Mercury Trucks also introduce steering column gearshifts on ALL Light Duty Trucks. Automatic Drive or Overdrive are available (at extra cost) on 1953 Mercury Truck Series M-100.

NEW BRAKES "SAFETY-ENGINEERED" — All new self-energizing action, reduces need for extreme pressure.

NEW SPRINGS "STRENGTH-ENGINEERED" — '53 Mercury Trucks introduce new longer, Wide-Span springs. Deflection rate is reduced—all loads are cushioned.

5 GREAT ENGINES

V-8 definitely!

GREATEST LINE OF MERCURY TRUCKS EVER BUILT!

8 great series... 17 wheelbases... 5 V-8 engines... over 100 completely new models from 4000 to 27000 lbs. G.V.W.

Here they are—the new 1953 Mercury Trucks—introducing a completely new concept of truck design. Mercury Trucks for '53 present new handsome appearance—new time-saving features—new visibility—new conveniences—new power ranges—new models—new wheelbases—and there's completely new comfort and safety with the new—built-around-the-driver—"Driver-engineered" Cabs. Yes, '53 Mercury Trucks have more of everything truck operators need and want.

Completely new '53 Mercury Trucks are "strength-engineered" for durability—have stay-on-the-job stamina. New axles, new transmissions, new "short-turn" chassis design make handling easier and faster.

Mercury Trucks offer FIVE "power-engineered" V-8 engines ranging from 106 Hp. to 155 Hp. ... each teamed with proven "Loadomatic" economy.

Completely new "Driver-engineered" Mercury Trucks are truck-engineered—truck-built to meet the hauling needs of expanding Canada.

SEE YOUR MERCURY TRUCK DEALER ... MOVE IT WITH MERCURY FOR LESS!

PREVOST MOTORS

First Class Paint and Body Shop

PHONE 168

Mercury-Lincoln-Meteor Dealer

BERT PREVOST, Prop.

School Districts Get \$5.00 Grant Per Pupil

Alberta Education minister A. O. Aalborg Monday spelled out a new formula for increased aid to education and school construction in the province during 1953, especially as it applied to Calgary.

He said total Alberta school operational grants this year was \$11,617,000 an increase of \$1,747,000 over similar grants in 1952, and school

building assistance grants have been jacked up to \$2,700,000.

Aalborg said grants which formerly were paid on a sliding scale for each school classroom, depending on the grades taught in the room, would now be paid at one basic rate. And instead of school transportation grants being based on mileage and the number of pupils carried in bus-

es, the government would pay a straight percentage of the cost of transporting pupils to work in each school division and district.

The minister said the legislature also would be asked to approve a new system of grants whereby \$5 would be paid for each pupil enrolled in provincial schools. This would require \$888,933, a major bulk of the increased 1953 education appropriations.

Another change will be that instead of paying \$20 per pupil at schools with abnormally large enrolments, the grants was being increased to \$100.00 per pupil who was extra to the provincial average enrolment — after allowing for a general 3.7 per cent increase in the over all enrolment this year.

Aalborg read extracts from a daily Calgary newspaper—the *Albertian*—and said that the city would get an additional \$163,000 in education grants this year, instead of \$35,000 estimated in the editorial.

This would be made up of \$93,500 under the \$5 per pupil grant and \$70,700 to allow for normal school enrolment expected abnormal increase in enrolment. In addition, the city would get the same grant as it received last year \$381,679 plus another \$17,700 to allow for normal school enrolment increase.

"The editor of the *Albertian* and the people of Calgary should welcome this news," Aalborg said, "as it will increase by about 50 per cent the city's school grants over the 1952 figure."

He rebutted charges that the provincial government was holding back in giving assistance to Calgary schools to build gymnasiums.

He said that a \$251,000 gymnasium at the Belmont high school in Calgary was considered too expensive, so the government had only paid a 25 per cent grant toward the cost of construction on an estimate of its cost—\$180,000.

A second gym, costing \$381,000, at the Crescent Heights High school had not been constructed, he said, as the school board suggested it be left out of the new estimates as plans were not yet far enough advanced.

Aalborg said that Edmonton would also get a 50 per cent hike in school grants this year. The 1952 grants totalled \$492,522 and would be boosted by another \$201,205 this year.

NOTABLE QUOTES

One should seek virtue for its own sake and not from hope or fear, or any external motive. It is in virtue that happiness consists, for virtue is the state of mind which tends to make the whole of life harmonious. — Zeno

CHURCH NOTICES

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.

Worship (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

FOUR SQUARE CHURCH
Fallen Timber School House

Preaching service at 2 p.m. every Sunday.
Sunday school immediately after service.
Rev. Mr. and Rev. Mrs. Moore
Pastors

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting, at 8 p.m.
Young Peoples' service every alternate Sunday at 7:30 p.m.

EVANGELICAL CHURCH
Rev. A. J. Grams, Pastor

SUNDAY SERVICES:
10:30 a.m.: Worship Service.
11:30 a.m.: Sunday School.
2:00 p.m.: Sunday School follow-up by Worship Service.
7:30 p.m.: Evening Service.

Wednesday Evening, 8:00 p.m.
Bible Study and Prayer Meeting
Thursday Evening, 8:00 p.m.
Choir Practice.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

CHURCH OF NARARENE
HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.

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The Church with the warm welcome

REDEEMER LUTHERAN CHURCH
Rev. E. B. FOX, Pastor

Divine Service every Sunday at 11:00 a.m.
Sunday School and Adult Bible class every Sunday immediately after the service.

MOUNTAIN VIEW
UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evening Services.
Youth Fellowship services held in the evening of the first and third Sunday of the month.



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It's just one more example of the seemingly limitless uses of aluminum. And it helps explain why Alcan is increasing its aluminum-making capacity in Quebec, and building a new smelter in British Columbia. Aluminum Company of Canada, Ltd. (Alcan).

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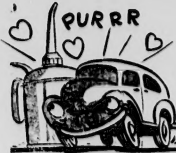
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THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
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JAMES CURRIE, Editor and Publisher

Through The Study Window

Rev. C. C. Armstrong

Much of life is taken up with making money. There are times when we are contented with the aged question: "What shall it profit a man if he gain the whole world, and lose his own soul?" — why do you spend your money for this, which is not bread, and your labour for that which does not satisfy? Any life which revolves around the vain poles of pleasure and profit ends up simply going round in a whirl.

Sometimes it appears as if the very presence of money is an embarrassment. A certain professor in discussing the question, "Should one marry for money?" told of a poor young man who was contemplating marriage with a girl worth millions. His comment was "I really loved the girl; I wouldn't let the money stand in my way."

Would it be really better if the churches and individuals could get along without money?

The very thing, money, which seems so necessary for life, is so troublesome, even when we are reminded that not money, but the love of money, is the root of all evil.

The Scriptures tell us of a man who was foolish, and put his trust in riches. Clifford G. Park has written a parody of this parable, entitled "The Parable of the Foolish Church." Here it is: "The collection plates of a certain rich church brought forth plentifully. And his countenance shined within itself saying, 'What shall I do because I have no place to spend my money?' And it said, 'This will I do; I will pull down my old church, and build a greater with stained glass windows and I will create an endowment fund, and there will I bestow all my surplus money.'

"And I will say to the official board: 'Men, you have laid up a handsome reserve sufficient for many years. Let there be no more asking for money, and no disturbing intrusion of Missionary and Main Tenance objectives upon the sanctity of worship. Take it easy, boys! Let the W.A. put on a tuxedo banquet, and let us eat, drink and be merry!'"

"But God said, 'Thou foolish church! This very hour thy soul hath died in thee. Now to whom shall I entrust the heritage which was given unto thee to use for, and which thou didst keep for thyself?'"

So is every church that lives up treasure for itself and is not rich in sacrifice toward humanity and God."

School Enrolment To Double

If secondary school enrolment is to double in the twelve years following 1952 as the Canadian Education Week folder says it will, on no less of an authority than the Dominion Bureau of Statistics then we had better take a good look at the situation in Didsbury.

This is revelation indeed. We have already heard the prelude to this announcement and many Canadian municipalities have been forced to expand their public school facilities. New buildings have been constructed at tremendous cost but we don't know to go into that one now.

In saluting Education week we think we can make our best contribution by asking a few questions that we think pertinent to the whole problem of public education.

How sound have we been in our recent trends toward modern school buildings?

What expert advice have school authorities when they are faced with the necessity of building new schools?

Can we afford some of the extra curricular things: swimming pools,



The 1952 Western Canadian Weed Control Conference held in Winnipeg in December, 1952, has come forward with some new and interesting information. Estimated figures of the 1952 acreage of cereals treated with 2-4-D for weed control are about 13 1/2 million acres for Western Canada. Again this year

auditoriums, etc., that are being built in so many of our modern school buildings?

How are we going to meet the teacher shortage that already exists and catch up with the added demands of doubling our high school population? Do taxpayers and parents give their best attention and support to the public-spirited men and women who get themselves elected to our Boards of Education, School Boards, etc.?

Before we jump to conclusions and start yelling about high taxes, we might just remember that we Canadians in total spend approximately four times as much money on alcoholic beverages as we do on our educational institutions. We suggest that ratepayers associations, Boards of Education, Chambers of Commerce, parent-teachers organizations, and other democratic organizations have a big job of work in studying the problems of public education in Canada and coming up with some guidance and assistance for the 71,889 school trustees who are struggling with their problem themselves in Canada's ten provinces.

HORSES ARE STILL IN THE GAME

The horse more than held its own in the annual plowing match at Thane, England recently.

Two days of rain mired most tractor-drawn plows and the equine entries plodded on to collect the prizes.

a great deal of time and energy has been devoted to the number one weed problem in Canada, the wild oat.

From the chemical control standpoint the attack has followed three general approaches using materials such as CMU, Endothal and TCN, as temporary soil treatments, and Maleic Hydrate. All combinations of the above must be regarded as experimental only, and cannot be thought of as proven satisfactory methods for controlling wild oats.

Cultural practices for control of the wild oat recommended are:

(a) Shallow fall tillage; (b) Shallow spring tillage (c) Where possible a second spring tillage.

A committee reporting on the control of deep rooted perennial weeds laid out the following general recommendations: (a) Repeated intensive tillage; (b) Tillage in combination with suitable herbicides; (c) Competitive grasses and suitable herbicides combined.

A new herbicide has been tested for several years and will appear on the market for sale in 1953. This is 2-methyl-4-Chlorophenoxyacetic acid and has been reduced to MCP for the sake of simplicity. My next few letters will deal further with the general subject of chemical weed control and report of the Herbicide Committee.

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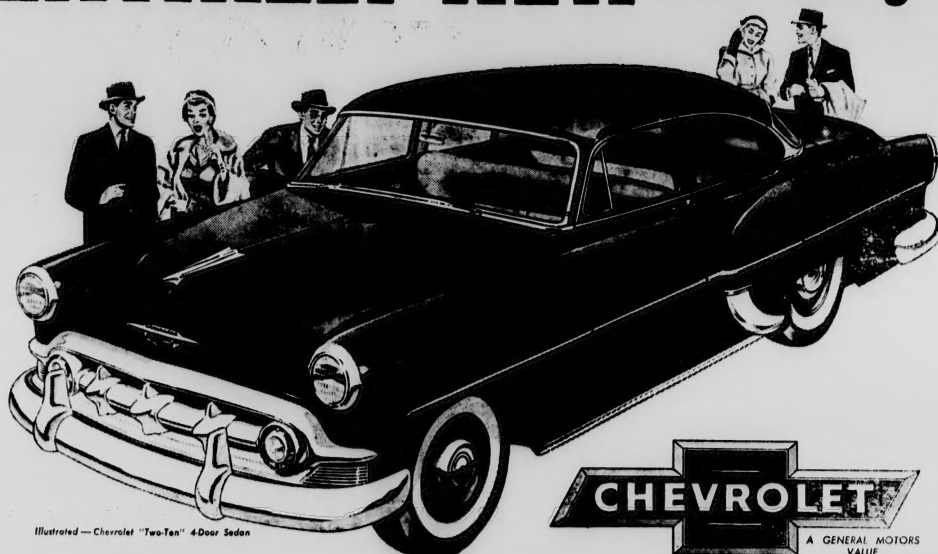
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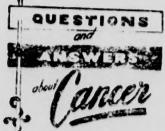
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In The Legislature

By H. G. Mammeli, M.L.A.

On Friday of last week, the Premier who is also the provincial Secretary, brought in Alberta's largest Budget of Estimates of Expenditures for the coming year. This will amount to 186 million dollars for general revenue and 39 million dollars for reserves which now amount to over 100 million dollars.

I shall deal with only a few of the main items as follows:

(1) Education, will require 18 million dollars of this amount, 12 million dollars will be spent for school grants and over 1½ million dollars for the University of Alberta. Additional aid will be given for the building of schools, but as the full details are not yet worked out I will leave this until later. This will mean the larger grants will be considerable help to education.

(2) Public Welfare will be allotted an increase of 7.3 million dollars. Under this will be a new Act to provide pensions for disabled persons, based on an extensive means test, this was provided for in one of 21 money bills introduced and given first reading in the legislature on Tuesday.

A bill for which approval of the legislature is sought gives the government necessary powers to pay \$40.00 per month to one who is suffering from chronic disability and is physically unfit for gainful employment.

Recipients of the pension must have lived in Alberta for at least 10 years and must be 21 years of age or older. Not eligible are those unmarried persons whose income exceeds \$200.00, including the pension, or married persons whose income exceeds \$1,200.00, including the pension.

Payments will not be made to those in receipt of pensions for the blind, the mothers' allowance, widows' pension, old age assistance or old age security.

Due to the lowering of the old age benefits to 65 years and as fifty per cent of this is paid by the Alberta government as well as the supplementary pension of \$10.00, this item will have to be increased over last year.

Public Health, will provide aid to arthritic sufferers by government assistance to use those so afflicted under the age of 25 years. An increase of 83 thousand dollars over last year will be spent on the treatment of all polio cases. The Minister of Health informed the House that it is be-

lieved a serum has been developed to prevent paralysis of all cases.

Municipal Assistance, will be greatly increased this year. Grants to the Local Improvement Districts will be increased by one million dollars and grants to Municipal Districts by over \$100,000.00. An extended bridge construction program will be made and this year should see a big improvement in the backlog of the past years.

A new policy will be set up forming a revolving fund to handle all municipal borrowings on a lower rate of interest, thus keeping all this money in the province.

In regard to revolving funds the Liquidity Fund which with the addition of 5 million dollars this year will bring the total thus far up to 17 million dollars will be continued.

A new fund is being set up to give aid to worthy high school students to attend university.

Public Highways will require about 47 million dollars this year. This will mean greater aid to the Local Improvement Districts, Municipalities, and for new highways. The Minister in reporting to the legislature told of the five year plan in which it is intended to spend around 25 million dollars per year. Special attention will be paid to lateral roads and secondary highways. Additional on-

SHOWER FOR NEWLYWEDS

A very pleasant evening was held in the Westcott school last Saturday night for the newly-weds, Mr. and Mrs. Ernest Tucker.

Mr. Clifford Murphy was master of ceremonies for the occasion and the entertainment consisted of two selections by Mr. Norman Tuggle with his guitar and mouth organ, solo by Mrs. Evelyn Walker, instrumental by Mrs. Evelyn Klinek and Mr. Robert Klinek, solo by Mrs. Robert Goetz, contest directed by Mr. Howard Robertson, solo by Mr. Alex Robertson, solo by Mr. Gordon Robertson, comic songs by Mr. Jack Robertson.

Then Mr. and Mrs. Tucker were asked to come forward and were seated before a heavily laden table of gifts and with the help of Miss Helen Dageforde and Miss Marilyn

Robertson were available to the newlyweds to assist them in their road work if requested.

This past week's debates were mostly on the budget and I expect next week will see more discussion on Acts. The Attorney-General has informed the House the new Liquor Act will be introduced next week. I hope to be able to give the full details of this very controversial matter.

reals, the happy couple opened up the gifts and also read the good wishes of all present; later each replying to the lovely party held in their honor and thanking all for their generosity and kindness. A lunch was then served by several of the guests present, thus completing a truly lovely evening.

LESS PORK IN SIGHT

It looks like a big decrease in pork production this year says the Financial Post. Breeding stock is away down, over 20 percent, for the first six months, and the ratio between hogs and grain greatly favors the selling of the latter direct rather than feeding to pigs.

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Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

name in any one of them — clip out the ad and present it at The Didsbury Pioneer office and receive TWO TICKETS to the Didsbury Opera Theatre with the compliments of the advertiser in whose advertisement you found your name.

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Sire of Dam	Prince Mischief	
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Dam of Dam	Don Lass 2nd	
	-- 110292 --	

He is low, blocky and thick with a short neck and good head.
 See this bull if you want a good herd sire

James J. W. Gastle

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MOUND, ALTA.

GIRLS TO GO TO CORONATION

Three Alberta girls were told today they will go to the Coronation and afterwards tour Great Britain this summer for almost a whole month as guests of W. Garfield Weston.

They form a group of 50 girls representing all parts of Canada who were selected by schools to take the trip sponsored by the Canadian-born industrialist as a means of cultivating closer Commonwealth relationships.

Average age of the girls is 17. Selection standards take into consideration not only the candidate's scholastic record, but also leadership qualities and ability to absorb experience while on the tour and later pass them on to others. Alberta members of the tour are: Clarice Evans, Parkland; Denise Ryan, Stettler; Penny Wright, Edmonton.

NOTICE

To the ratepayers and electors of the electoral division No. 5 of the Municipal District of Mountain View:

I am a candidate running for councillor and I solicit your support Saturday, March 21, at the polls. Let the man that has served you well in the past, serve you again in the future.

W. H. METZ

Town Council Appoints Committees

Following is a list of committees set up for the ensuing year at a recent meeting of the Didsbury town council:

Financial: Mayor Lynch-Staunton, C. E. Reiber.

Public Works: Ed Klinck, E. Pieper.

Fire and Police: Phil Andrews, L. Dickau.

Property: C. E. Reiber, W. Reist.

Sanitation: W. Reist, L. Dickau.

Relief: E. Pieper, C. E. Reiber.

Waterworks: Ed Klinck, Phil Andrews.

Civil Defence: W. Reist, Ed Klinck.

Building Inspectors: E. Pieper, W. Dobbin.

Library Board: Mrs. H. Lynch-Staunton, Mrs. E. Leavens, Mrs. G. McDonald and Mr. W. Reist.

Hospital Representative: L. B. Dickau.

Auditor: A. Brusso.

Meetings will be held the first and third Monday of each month.

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ALL-NEW DRIVERIZED TRANSMISSIONS



Now—the widest choice of transmissions ever offered in any line! New Synchro-Silent Transmissions standard on all models. "Double-clutching" eliminated—"down-shifting" is easier, safer! Choice of 5-speed Direct Drive or Overdrive Transmissions on "Big Job" Series! Choice of five transmissions on Series F-100 including smooth, thrifty Overdrive and Fordomatic Drive!

ALL-NEW DRIVERIZED MANOEUVRABILITY



Ford's new 4-inch shorter wheelbases and new, wider front tread offers greater manoeuvrability, shorter turning on all models—provides easier handling—faster, time-saving operation. With the new front axle location, driver sits in the comfort zone where the riding qualities are finest.

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Four great V-8 engines, including the two mighty "Cargo King" V-8's for Ford Truck "Big Jobs"... famed for performance and dependable hauling. Truck-built and engineered by the leader in V-8 engines with further advancements for a longer lifetime of low-cost, rugged service. High sustained torque output... big work reserves... traditional Ford thriftiness with Power Pilot Economy in every model to save on every mile.

Here... now! All-new every way for '53—the greatest Ford Trucks of all time—introducing, for the first time, a completely new idea in truck engineering—**DRIVERIZED DESIGN**. Now, at last, here are trucks specifically designed and built to increase driver efficiency... to get jobs done faster! With this entirely new principle of design and all-new time-saving features, Ford Trucks take the lead again in providing new hauling economy!

Driverized Design has developed the greatest advance in truck cab comfort... Driverized Design combines shorter wheelbases, wider front tread and new brakes for greater manoeuvrability, shorter turning radius and better control. With Driverized Design, Ford Trucks offer the greatest choice of Synchro-Silent transmissions in any line!

For 1953, Ford Economy Trucks present a greatly expanded line... 8 new Series... 17 wheelbases... with ratings that range from G.V.W.'s of 4,000 lbs. to G.C.W.'s of 55,000 lbs. With over 100 models and a choice of four great V-8 engines, there's a Ford Economy Truck that's right for your job... to save time—cut costs—last longer. See your Ford Truck Dealer!



Boys will be boys and a trick or two on a fence meant a broken leg for five-year-old Wayne Ronald Walrich of Winnipeg. Red Cross came to his aid with the loan of a pair of crutches to help him get around until he was ready for more, exciting activities. Now sound and sturdy he is shown returning the crutches to the Sick Room Loan Supply Service.

Little Wayne is one of many thousands of Canadians who call every year for the loan of sick room supplies, which are made absolutely free of charge, are checked and returned by a physician for the protection of the patient, the doctor and the Red Cross.

"In most places hospital accommodation is difficult to obtain and more and more cases of chronic or incurable diseases are being cared for in the home," stated Helen McArthur, national director of Red Cross nursing services. Through the Red Cross it is possible to obtain on loan such things as hospital beds, back rests, bed pans, crutches and wheel chairs. Linen, blankets, air rings and others are also provided by the local Red Cross branches.

The Sick Room Loan cupboards have widened their scope in recent years through the co-operation of local departments of health and women's organizations. Private physicians, health and welfare agencies, nursing services, as well as private individuals all make calls on them in more than 500 Red Cross centres.

ANNUAL MEETING WEST DIDSBURY 4H CALF CLUB

The members of the West Didsbury 4H Calf Club met at the home of Don Dunphy on Friday, March 6 at 8 p.m. The visitors accompanied the members to the barn where the members judged a class of Baby Beef calves. The members then went to the house for their meeting.

The meeting was opened and the minutes of the last meeting were read and adopted by Larry Dunphy, seconded by John Reese.

Roll was called and answered by all members present. Reports were given by Beverley Dunphy, who discussed "Winter Care of Calves," and by Margaret Bird, who discussed "When is Good Showmanship Important?"

Ronnie Blain discussed "The Management of a Calf." Mr. McPhail thanked the children for their splendid reports. The president appointed Lyla Blain, Jimmy Hosegood and Helvin Reese who are going to give reports at the next meeting which is to be held at the home of John Reese on April 6 at 2 p.m.

Mr. McPhail handed out the January Alberta Club news and it was decided to memorize the all pledge. It was moved by Larry Gillette and seconded by Jimmy Hosegood that the meeting be adjourned.

Mrs. Dunphy served lunch to 35 members and visitors.

NOTES FROM D.A.

By Hugh McPhail

Rabies

As cases of rabies are reported farther south, control measures become more important.

Death to more coyotes in the fight against rabies is advocated by Dr. E. K. Ballantyne, Director of Veterinary Services for Alberta, and Chairman of the Central Rabies Control Committee. In the interests of public safety and protection of livestock, residents of municipalities are urged to shoot or destroy by any means every coyote they can. Coyotes infected with rabies have already been found as far south as Lac La Biche, St. Paul, Onoway, Mornville and Thorhild, and even farther south.

The Alberta government is surrounding the agricultural areas of the province where forests and farm lands meet with a double poisoning line almost 3,000 miles long, and improvement districts are being organized for destruction of as many foxes, wolves and coyotes as possible. Since, however, coyotes infected with rabies may move into rabies-free areas, it is important that the part of municipal officials and residents is urged by Dr. Ballantyne. Stopped up municipal coyote control programs to the utmost, he advises, and do so before the cattle are turned out to pasture. If this is done, attacks on cattle by rabid coyotes will be less likely to occur and considerable financial loss may be avoided. Even more important is the protection afforded humans by reduction of the possibility of rabies spread.

Canadians ate an average of 100 pounds of bread each in 1951.



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Gardiner Asks For More Support From The West

In a bristling 2-hour address in the Royal Theatre, Innisfail, Hon. J. G. Gardiner traced the history of Liberal government policies which had resulted in Canadian agriculture enjoying the high standing it does today. Dealing with a wide range of topics during his address, Canada's Minister of Agriculture paid particular tribute to the farmers of Canada who had followed the suggestions of the government during the war switching from grain growing to livestock and then back to grain growing in the post war period. Mr. Gardiner said that he doubted that this switch could have been carried out anywhere else in the world and said that it was a tribute to "the efficient manner in which our farmers are run" and the kind of farm population we had in Canada. He summed up by saying that "agriculture in Canada today enjoys a degree of prosperity never before experienced."

In addition Mr. Gardiner dealt at length with irrigation, farm assistance, markets and cattle prices. He commenced his remarks to the more than 400 gathered to hear him by saying that while the liberals were in power, and prior to that the Conservative Government, they had been hampered by lack of support in the west and he asked the voters in the federal election to take into consideration that the government needs support from every section of the country so that we may have the legislation we ought to have.

By doing this the voters would be "helpful to Alberta and all of Canada."

In referring to the leadership of the Liberal party, Mr. Gardiner stated that he had known intimately three of Canada's Liberal leaders but had "never worked with a man who is a greater delight to work for" in referring to Canada's present Prime Minister, Rt. Hon. Louis St. Laurent. In addition Mr. Gardiner said that Mr. St. Laurent is always "thinking in terms of all of Canada." In referring to Mr. Harper Prowse, leader of the Liberal party in Alberta, Mr. Gardiner said that he was one of the finest type of men coming into the public life of Canada.

The Minister of Agriculture then traced the history of the Liberal Government's rehabilitation of Western Canada. In 1935 \$136,000,000 was appropriated from the treasury of Canada to feed, cloth and make it possible for people to stay on the farms. This was followed by the Prairie Farm Rehabilitation set-up which over a period of 16 years had involved some \$400,000,000 which had gone to putting water in dugouts, dams, community pastures, etc., so that people could live in areas found to be too dry.

The setting up of the Prairie Farm Assistance Act was the next step in rehabilitation. A one per cent levy was made on the farmers on the production of grain so that it would be unnecessary to go back to a system of relief. A sum of \$141,000,000 had been spent in this service by the government with the greater portion coming from the treasury of Canada and the smaller portion from the one per cent levy of the farmers.

Mr. Gardiner dealt with two irrigation projects underway in Alberta. He said the St. Mary's project and the Bow River system. He stated that after 1930 when the natural resources were being used back to the provinces, that from then on the federal government had no legal responsibility to deal with these resources. But these projects were launched to aid in rehabilitating the west. He decried a recent statement made by Alberta's Minister of Agriculture in regard to the Saskatchewan River project for Saskatchewan.

In regard to the matter of farm products, Mr. Gardiner said that Canada has no troublesome surpluses. In fact Canada had come out of the four-month crisis with cattle prices higher than in the States. He told of 30 cars of cattle on their way from the U.S. to Canadian markets in an effort to force down prices before Canadian farmers had a chance to market their stock. He intimated that the matter would be kept under surveillance.

In the matter of British markets he told his audience that following the war Britain had decided to quit buying agricultural products because of the dollar situation. Mr. Gardiner emphasized that this was a matter of choice because Britain had spent \$200,000,000 more last year in Canada than in the previous year for primary products such as lead, zinc and aluminium to build up industry.

He told his audience that the three western provinces were the only producers of surplus food in Canada and despite the cries of critics Canada had produced 2

million tons of food a year more in the past three years than she had in the three last years of the war, the peak war production period. It was then that Mr. Gardiner paid particular work to the farmers of Canada.

He touched briefly on the matter of income tax stating some of the things revenues from this source were used for. In regard to Social Services, he said these had been the most important plank in the Liberal platform since the convention of 1919 which named the late Rt. Hon. Mackenzie King, as leader of the Liberal party. He said that never before had so much purchasing power been put in the hands of the mass of the people and this had had an effect in keeping farm prices up.

In the overall farm picture, returns were up with a wide margin to the hog producer and the cattleman.

The parity price for cattle is \$16.08 per cwt. basis 1943-45 levels. Carcasses today are selling at \$16 per cwt. in London while the same carcass sells at \$44 per cwt. in Montreal.

He did not think Canadian farmers would care to sell at the London price for the mere pleasure of the British market. He continued that as long as Britain was satisfied in the Argentina and New Zealand supply, and as long as Canadians were willing to pay 26c for beef in Canada, Canadian farmers should sell here.

Higher returns and higher prices within our own country should mean that we should make it easier for the Canadian producer to sell on the Canadian market. In conclusion Mr. Gardiner made a plea for the people to stand behind the party which had made these policies possible.

Mr. Gardiner was introduced to the audience by Mr. George Clark who paid tribute to the Ministry for his work for the people of Western Canada.

Mr. Ken Jamming of Innisfail thanked Mr. Gardiner for his address, one that would long be remembered. He said that Mr. Gardiner had given Liberals of the Red Deer constituency new hope, new inspiration and new ideas. He then presented Mr. Gardiner with a handsome travelling bag so that the Minister would remember his trip to Innisfail.

Mr. Archie Boyce, the convention choice as their nominee, thanked the gathering for their confidence and faith and promised, if elected, to do all in his power for the people of the constituency and of Alberta.

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Phyllis is only one of hundreds of children who have over come their physical handicaps through the help of the Alberta Red Cross Crippled Children's Hospital. The new hospital, Canada's largest orthopedic institution, was built by contributions from Albertans with the assistance of provincial and federal grants. It is a monument to the people of this province who seek to give every opportunity to the crippled child . . . to all of us who can open our doors to those with a limited future — to a future unlimited.



Alberta Red Cross Crippled Children's Hospital, Calgary, Alberta.

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Though the Alberta Red Cross Crippled Children's Hospital is only one of red Cross projects it is Alberta's most important consideration. During the peak of the 1952 polio epidemic, 149 patients were hospitalized. These were in addition to 142 patients who had been admitted to the hospital during the preceding ten months. What does it take to meet such an emergency and administer to our handicapped children? It takes a highly trained and skilled staff of doctors, nurses, physiotherapists, laboratory technicians, X-ray technicians, administrative and maintenance personnel. . . It takes provincial government financial assistance as well as all the support through contributions that the people of Alberta can possibly give.

Red Cross work in Alberta is estimated at an annual cost of over \$600,000. Of this total \$321,940 will be required to carry on the work of Alberta's Red Cross Crippled Children's Hospital. After provincial grants have been deducted an estimated amount of \$122,965 is still needed. When the Red Cross worker asks for your contribution . . . give as much as you can.

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For Sale By Tender

Tenders will be received at the office of the Secretary-Treasurer of the Olds School Division No. 31, until 5:00 o'clock p.m. on the date of Monday, April 13, 1953, for the sale of the following:

The Old Rodney School Site and Buildings

1. The Rodney School Site, located on the S.W. quarter of Sec. 18-29-27-W4M, consisting of 1.95 acres, more or less.
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3. The Rodney School Barn, located on the above site.

Buildings to be removed from present site. Separate tenders to be submitted on each item.

Highest or any tender not necessarily accepted.

A deposit of ten per cent (10%) of tender price to accompany tender.
S. J. GILSON, Secretary-Treasurer,
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THE BOOTH A NIGHT AT

The following has been contributed by a member of the Mens Chapter, I.O.D.E., who during the past hockey season were in charge of the booth at the arena.

There's hockey tonight at the Didsbury rink. The Ramblers are ready for victory we think. They're anxious and eager to bring renown to themselves, the coach, and the old home town. The I.O.D.E.'ers are there at their post. To team and fans alike, to play host; With winners and buns, thirty dozen no less. It looks a lot, I confess. The fire is blazing, the water a-boil. Good Herman has drawn it, amidst his toil. And not for self, 'cause all here—quests— A winner a bun and coffee the best. The winners all fresh, the buns from the Skar. And groceries in boxes, and the odd chocolate bar. The buyers have ordered, and left at the inn. 'In hopes the convenor will know where to begin. First she must find a corner or two. For this lovely job any husband will do. If hear they're all tired of carrying grub.

And after the play-offs we may not have a hub. The poor convenor she's endured such trials. As for names of helpers she's searched ed the files. There's Anna, who can't, for this night is "Star". And sisters are coming from near and far. And Myrtle, upon whom we can all ways depend. 's sick with the flu (we hope she'll soon mend). And Beulah to Calgary has gone for a spell. Perhaps to replace her we'll get good old Belle. Oh, yes, I forgot—there's curling to night. And Belle in bonspiels is a shining light. She'll come next week her turn to take. Much money for Hazel, she's certain to make. We might ask to help, our good friend Gerrie. But her children are never in bed at seven thirty. There's the telephone now—Who's on the line. To say she can't come till round about nine? And sisters, oh dear, What a problem are they— Our members have searched for them day after day. At last by dint of persuasion, quite light. We've six who will come and work hard all night. The troubles of convenors unended are yet. The Perlex we find not; oh where was it set? Some Javex we'll borrow, for we are told Alberta's health laws we must up hold. The tap on the crock has worked itself loose. And dripping around our feet is the juice. The Regent's alarmed; oh what must we do? Get a husband to come with a wrench or two. The period is o'er and the rush is on. We dash with the orange, we dash with a bun — We dash to the till where change does not fail— We need more milk—now where's that milk? And some one's demanding a pack of Sweet Caps. I wonder if he thinks we're all taking our naps. The Coffee's run out, and still they want more— Get the bag, get the tin, get water galore. And rumor has it that last coffee was cold.

THE ESSENCE OF CIVILIZATION

The essence of civilization is found in its values --- in its preferences, its moral commitments, its aesthetic judgments, its deepest loyalties, its conception of the good life, its standards of excellence, its measures of success, its teaching regarding the things for which and by which men should live.

The hospital's barn out, for its very old. A small customer's here with six cents to boot. Will he have life-savers or just juicy fruit? The crowd has gone. Time to relax? Oh no, he counter, the dishes, they'll soon be back. More coffee to make, more buns to refill. For workers like us rest is nil. And now, near the end, here's Ruby with lunch. For the Rambler's'll be hungry, we all have a hunch. For her we say "Bravo" and Eleanor. "Fats". Who cleaned out the stove and hung us a line. The game is over, the victory is won. The fans are elated, and have had fun. And we have learned a thing or two. As I.O.D.E.'ers are bound to do.



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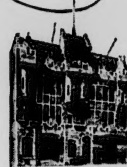
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Moderation

is but another name for wisdom

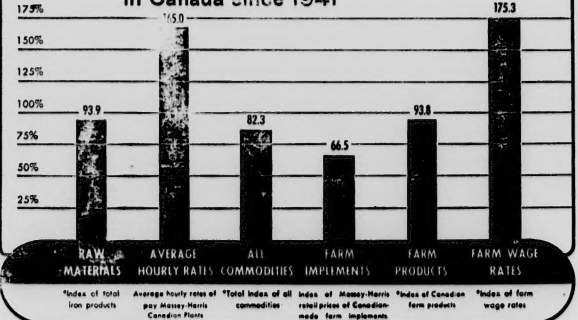
SOCRATES



THE HOUSE OF SEAGRAM

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

Percentage of Price Increases in Canada since 1941



INDEXES SHOW

IMPLEMENT PRICES AT LOW LEVEL OF INCREASE

That implement prices have been kept at a low level is clearly shown by the comparison of Dominion Bureau of Statistics index figures, which give an increase in "all commodities" since 1941 of 82.3% as against an increase in a comparable index for Massey-Harris implements of only 66.5%. This low percentage of increase, too, is shown in the face of an increase in the index figure for materials of 93.9% and of Massey-Harris hourly rates of pay of 165% as can be seen by referring to the chart shown above.

Also, the indexes show that while farm implements have only increased 66.5% there has been an increase in the price of farm products of 93.8% and the scarcity of farm labour has caused farm wage rates to climb to 175.3%. The partial absorption of the increased costs of materials and labour has been made possible by the continued great world demand for farm mechanization giving a volume that permits a low ratio of selling expenses and high operating efficiency in manufacturing.

MASSEY-HARRIS COMPANY, LIMITED

Makers of high-quality farm implements since 1847

LOW RAIL FARES TO SPRING STOCK SHOW

EDMONTON
MARCH 23rd to 27th
ONE WAY FARE
AND ONE-HALF
FOR RETURN TRIP
From all stations in Alberta
(Minimum Fare 30c)

TICKETS ON SALE

MARCH 21st to 30th
And on March 31 for trains
arriving Edmonton not later
than 4:30 p.m.

RETURN LIMIT: APRIL 1
If no train service April 1,
take first available train
Full particulars from any
agent





Grain Treatments

FRESH STOCK OF
"SAN" "LEYTOSAN"
AND "CERESAN"

IN ALL SIZED CONTAINERS.
Take Your Choice !!!
FOR NEW LIFE IN YOUR HOME USE...
KEM GLO, KEM TONE or SUPER KEM TONE

McCLARY and ASHDOWN WASHERS

New models on hand... and
we have a special offer for you.
See these machines before you
buy!



MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

Wm. "Bill" Cowan

AUSTIN -- JOHN DEERE
PHONE 132 DIDSBURY

Used Car Values

1949 AUSTIN DEVON A40	\$895.00
Completely Reconditioned and Guaranteed	
1950 AUSTIN DEVON A40	\$995.00
Low mileage, two heaters, block heater and anti-freeze. A thoroughly reconditioned and guaranteed unit.	
1952 AUSTIN SOMERSET A40	\$1695.00
A demonstration unit at a saving of \$200.00	

PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

FRESH AND CURED MEATS
POWL FOR BOILING
FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES
R. A. CAMPBELL, Prop.

THE CAR YOU
BUY IN OUR
USED CAR LOT
WILL BE A
CAR YOU'LL
BE PROUD
YOU BOUGHT

... LOW PRICED TOO!

- 1951 OLDSMOBILE ROCKET 88 4-door Sedan. This car is equipped with air conditioner, custom radio, seat covers and has a full set of new tires. This car has had the best of care and is an excellent buy.
- 1 — 1952 CHEVROLET DELUXE COACH, equipped with Power Glide, radio, sun visor and seat covers.
- 1946 CHEVROLET 4-Door Sedan. Heater, defroster, anti-freeze, rubber practically new. A sound car at a very low cost.
- 1 — 1948 CHEVROLET FLEETLINE DELUXE COACH, with radio, sun visor, new motor.
- 1942 FORD 4-Door Sedan. Good transportation at give-away price.

EDFORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

President and Mrs. Taylor have as guests, Mr. and Mrs. H. C. Dorrance of Rutland, B.C. These friends are passing through on a holiday tour to the eastern section of Canada.

Mr. C. Lyle Richardson is guest singer at the Baptist Church, Edmonton, in a series of revival services. Mrs. Richardson joined him during the week. They will be on the campus again this week.

Several members of the faculty attended the funeral of Mrs. Charles Thompson of Edmonton in Red Deer Tuesday afternoon. Mrs. Thompson was the former Mable Adam of this community and she was widely known in the province. Miss Dorothy Thompson, of Canadian Nazarene College faculty, is an only daughter of Dr. and Mrs. Thompson.

Mr. William Hooper, a former student of M.V.B.C. called in at the school on Thursday evening and joined the present student body for dinner that evening. It was good to see Bill again.

Mr. Edward Archer, of the High River bank staff, was a guest at the College for several days. He is on holiday leave at present.

The campus was a place of activity again Thursday evening when Youth for Christ held another service in the Tabernacle on the campus. Because of the mild weather it was quite possible to heat the Tabernacle so that everyone was quite comfortable.

Elsewhere in the paper there will be an announcement of a musical recital to be held in the United Missionary Church this coming Thursday. Tell all your friends and be sure to come. These two young ladies are expected to do their best for you and you will not want to miss it. Be sure to read the announcement.

Little Donnie Habermehl had a birthday a few days ago. What a time it was. The three little folks of the campus, Donnie, Sherrill Taylor and Doris Habermehl, met in Miss Eby's home for noon lunch. What with suckers, milk shakes, sandwiches and birthday cake, they decided this should be done each time one of them has a birthday. And so it must be!

TEACHERS VOTE FOR A.T.A. PRESIDENT

More than 6,500 ballots have been mailed out from the head office of the Alberta Teachers' Association to teachers throughout the province according to Eric C. Ansey, general secretary-treasurer of the A.T.A.

The ballots sent to all teachers in the province call for a vote for the presidency of the A.T.A. Candidates are Lars Olson, currently A.T.A. vice-president, and Robert A. Kimmitt, currently a member of the Provincial Executive Council. Mr. Olson resides at Holden and Mr. Kimmitt at Coaldale.

Additional ballots will be sent to teachers in Edmonton and district and in northeastern Alberta where elections will be held to determine geographic representatives on the provincial council.

Mountain View

(From Our Own Correspondent)

On Wednesday, March 11, Mrs. Margaret Fullerton was pleasantly surprised with a shower at the home of Mrs. Kathryn McNaughton, with the latter and Mrs. Rae Fry as hostesses.

Sixteen ladies of the district gathered to extend congratulations on Mrs. Fullerton's forthcoming marriage.

Two contests, by Mrs. Fry and Mrs. Worrall, and a guitar solo by Miss Arlene Haste, were enjoyed. The contests were won by Miss Arlene Haste and Mrs. Marjory Stiles.

Little Margaret McNaughton, Christine Fry and Sharon Hayne carried in a baby chienne bedspread and presented it to Mrs. Fullerton, who thanked everyone graciously.

The ladies served tea to complete an enjoyable afternoon.

The district is pleased to have had a winning rink in the recent Farmers' Bouspiel. The rink consisted of Reg Nuss, Alex Pratt, Raymond Miller and Myron Gebers. It was the first time Myron had tried the slippery game and the boys won beautiful table lamps.

Supper guests Sunday evening with Mr. and Mrs. Arthur Gebers were Mr. and Mrs. Mac Scott and Jimmie, of Calgary.

Miss Margaret Atkinson and Mr. and Mrs. Gerald Archer visited Thursday evening with Mr. and Mrs. Lawrence Hunter.

Dinner guests Saturday with Mr. and Mrs. Grenville McCall and girls were Mrs. Agnes Boettger and daughters, and Mr. Vic Pear returned home with them.

Mr. and Mrs. Louis Kohut and Annie visited in the district for a day last week.

Mr. and Mrs. Harold Schultz and family had as their supper guests last Monday evening, Mr. and Mrs. Basil Atkinson and Margaret and Mr. and Mrs. W. P. Schultz.

oil. Acclamations were received in the remaining six geographic divisions as well as for the vice-presidency.

Candidates in Edmonton and district are William Kostash and McKim Ross. Both are Edmonton teachers.

Nicholas Poohkay, Hairy Hill and Michael Skuba, Smoky Lake, are seeking election in Northeastern Alberta.

Mr. Olson has been A.T.A. vice-president the past two years and has served on many committees while on the council. These include salary bargaining committees, arbitration board, discipline, building, resolutions, finance and conference committees.

Mr. Kimmitt, a teacher at Coaldale, represents the teachers at Southwestern Alberta on the provincial council. He has headed many local committees in his area and took a prominent part in affairs and activities of the A.T.A. since being elected to the provincial.

Ballots will be counted at the annual general meeting in Edmonton scheduled for the Macdonald Hotel April 6, 7 and 8.

HALLIDAY'S

CASH GROCERY

PHONE 101 — DIDSBURY

KRAFT DINNER	2 pkgs. for 29c
PHILADELPHIA CREAM CHEESE, 4 oz. pkg.	23c
BURKI SWISS CHEESE, 8 oz. pkg.	52c
KRAFT & OLD ENGLISH SLICES, 8 oz. pkg.	35c
MACARONI, Catelli, 3 lb. box	53c
SPAGHETTI, Catelli, 15 oz. tin	2 for 33c
PURITY CAKE MIX	3 pkgs. for 73c
PRUNE PLUMS, K. Mountain, 20 oz. tin	2 for 37c
PEACHES, K. Mountain, 20 oz. tin	2 for 49c
PEARS, K. Mountain, 20 oz. tin	2 for 59c
TOMATOES, K. Mountain, 28 oz. tin	2 for 67c
LARD, Maple Leaf	2 lbs. for 25c
FRUIT COCKTAIL, Doles, 20 oz. tin	2 for 65c
CRUSHED PINEAPPLE, Doles, 20 oz. tin	2 for 69c
PEAS, choice, 5's, 15 oz. tin	2 for 29c
CORN, choice, 15 oz. tin	2 for 37c
TOMATO JUICE, Heinz, 20 oz. tin	2 for 39c
TOMATO JUICE, Heinz, 48 oz. tin	42c
SOUP MIX, 1 lb. cello pkg.	2 for 33c
RAISINS, California Seedless	2 lbs. for 45c
SOCKEYE SALMON, Royal Line, 1/2's	2 for 67c
COHOE SALMON, fancy, 1/2's	2 for 53c
CRAB MEAT, 7 oz. tin	67c

NOW PREPARE AND SEED

UP TO 10 ACRES
PER HOUR

**MCCORMICK
DISKALL**

available
with
Hydraulic
Control

With this great double-duty implement you work and seed big acreages in one operation — an 18 foot strip in a single trip! Features low, heavy-duty hitch for efficient operation behind your tractor. Other important advantages besides big work capacity include hydraulic control, pressure lubrication of all moving parts, pneumatic tires and flexible construction for longer life. Visit us now and get all the McCormick Diskall facts first hand.

\$654.95

HAROLD E. OKE

Your Machine Man Phone 10, Didsbury

SPECIAL - -

WHITE FISH AND LAKE TROUT FILLETS

SEE US FOR A NICE CHICKEN
FOR THE WEEKEND
"RED AND BLUE BRAND BEEF"

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

FOR SALE...

- 640 ACRES, improved land, east, per acre \$70.00
640 ACRES, improved land, east, per acre \$40.00
320 ACRES, improved land, east, per acre \$75.00
320 ACRES, improved land west, per acre \$46.00

REIBER BROTHERS

Where Insurance is Our Business, Not a Sideline
C. E. Reiber PHONE 90 A. W. Reiber



LUMBER

PREPARING FOR SPRING?

Our Yard Is Well Stocked With
LUMBER, SHINGLES, FENCE POSTS.
SEE US FOR PAINT NEEDS

Limited Quantity of 1-8" Tempered P.V. Hard
Board at, per sq. ft. **7c**
4 by 8 Sheets **\$2.25**



ATLAS LUMBER CO. LTD.

LARRY SINCLAIR, mgt. -- PHONE 125

Folkmann's Clothing

PHONE 124 — DIDSBURY

NOW SHOWING FOR YOUR

Easter Wardrobe

LADIES' NEW SPRING HATS AND PURSES

LADIES' SUITS AND COATS

LADIES' DRESSES, SKIRTS AND BLOUSES



New Low

PRICES . . .

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Westinghouse

Refrigerators

STANDARD 8-CUBIC FOOT, for only **\$299.50**

DELUXE 8 CUBIC FOOT . . . Regular \$349.50,

Now **\$324.50**

DELUXE 9 CUBIC FOOT, full size freezer chest,

Regular \$409.50. Now **\$389.50**

Terms to suit your convenience

BUILDERS' HARDWARE

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

NEO-CHEMICAL FOOD

THE COMPLETE VITAMIN AND MINERAL
FOOD SUPPLEMENT

4 TYPES FOR ALL AGES
R1 FOR YEARS THE FAVORITE OF INFANTS AND CHILDREN
R2 EASY POURING WITH THE DIFFERENT TASTE
R3 SMALL, EASY TO TAKE FOR OLDER CHILDREN AND ADULTS
Geriatric AN APPETITE STIMULATING TONIC FOR THE "40 PLUS" GROUP

ECONOMICAL—EASY TO TAKE

24-Day Supply \$1.55

72-Day Supply \$3.35

144-Day Supply \$5.90

Law's Drug Store

THE **Rexall** STORE

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. P. Goosen have just received word that their son, George has been chosen to represent the Beacon Hill Ship at the coronation of Queen Elizabeth.

Mr. and Mrs. Kenneth Wood of Wainwright spent a few days this week with the former's mother, Mrs. D. B. Wood.

Miss Florence Chamberlin of Edmonton spent a week's holiday at the Ed Rantons, visiting her mother.

The auxiliary to the Canadian Legion held a very successful tea on Saturday, March 14.

Mr. J. V. Berscht and son Len left Monday to spend a vacation with friends at Vancouver and Victoria.

Mrs. E. Watkin spent a few days in Calgary last week visiting with Mrs. H. R. MacAulay.

Mr. Bill Ross of Mannville, formerly of Didsbury, visited at the home of Mr. and Mrs. E. Watkin over the weekend.

Miss Edith Hunsperger and Miss Dorothy Shantz, of Edmonton, attended the Jones-Eby wedding Saturday evening.

Miss Marjorie Eby, bride-elect of March 14, was honored Thursday afternoon when Mrs. Lynn Hunsperger and Miss Grace Hunsperger were co-hostesses at a bridal shower. Decorations were carried out with pink and white streamers and white bells. The bride-elect was assisted in opening her gifts by Miss Lois Sherrick. A decorated basket contained directions as to where to locate the hidden presents.

Mr. and Mrs. Lynn Hunsperger attended the Jones-Eby wedding on Saturday.

REDEEMER LADIES AID TO VISIT MOUNTAIN VIEW W.I.

The Redeemer Ladies' Aid held their regular meeting in the church basement March 12, with 15 members and one visitor present.

After a hymn, scripture reading and prayer, Rev. E. B. Fox led the topic of discussion entitled "The Wise Man and His Occupation." The business meeting then began, with Mrs. Gebers inviting the aid on behalf of Mountain View W.I. to attend a meeting April 9 with Miss Smith, district economist, as guest speaker. This being the aid's regular meeting day, the meeting will begin at 1:30 instead of 2 p.m. Every lady of the congregation is cordially invited.

A cook book, to be used for suppers and banquets, was purchased by the aid. Twenty-five dollars was sent to Concordia College Edmonton, to help in furnishing a room.

Each member was requested to make a quilt block for a Red Cross quilt, this to be brought to the next meeting.

MOUNTAIN VIEW

(From Our Own Correspondent)

Mr. and Mrs. Ed McNeil and Chuck were supper guests Monday evening at the home of Mr. and Mrs. Harold Shultz.

Mr. and Mrs. Howard Kemp were Sunday dinner guests with Mr. and Mrs. Walter Pratt. Marlene remained to visit with the Pratts.

Mr. and Mrs. David Pratt were Sunday dinner guests with Mr. and Mrs. Charles Pratt.

Mrs. Marjorie K. Stiles will present a series of three talks, to be heard on Trans Canada Matinee over CKB. The talks, one of which was held March 13, are heard from 3 p.m. to 3:45 p.m. the next two being March 20 and March 27. The subject of the series is "Problems in Rural Health."

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. George Kneesch of Climax, Sask., wish to announce the engagement of their daughter, Mary Ellen, to Lloyd James Devine, oldest son of Mr. and Mrs. J. Devine, of Lemberg, Sask.

CARD OF THANKS
The executive and members of the Didsbury Ramblers hockey club wish to express their thanks for the whole-hearted support they received during the past season from fans in the town and district. Also a special thank-you to Dr. Epp, club physician, and to all those who supplied transportation for out-of-town games.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:10 a.m. daily.
No. 527—10:04 a.m. (flag stop) Sundays only.

No. 523—11:24 daily except Sunday.
No. 525—6:21 p.m. daily.

SOUTHBOUND:
No. 522—4:59 a.m. daily.
No. 524—12:23 Noon daily.

No. 526—5:00 p.m. daily except Sunday.
No. 528—6:21 p.m. (flag stop) Sundays only.

Coming Events

---A three-act comedy play, "Wolf at the Door," will be presented by the "Jackson Players," at the Rugby hall on March 25 at 8 p.m. Admission, adults 75c, students 35c.

---Knox United Church W.A. Evening Group are sponsoring a variety program of local talent at the United Church on Friday, March 27 at 8 p.m. Adults 50c, students 25c, pre-school age, free. Total proceeds for the Memorial Organ Fund. A silver collection will be taken for the lunch served in the basement following the program.

---The Evening Group of Knox United Church W.A. will meet Monday, March 23, at the home of Mrs. Bryon Johnson. Don't forget the kitchen roll call.

PARTIES HONOR KOREA-BOUND SOLDIER

Mrs. Alice Hall gave a small supper party Tuesday evening of last week in honor of her son, Bob, who left Sunday for service in Korea with an armored regiment. Bob Chaffin, who also leaves soon for Korea, was among the guests.

Friday evening, Robert Hall was given a going-away party at the home of Barney Barrett. After a short training course at Wainwright Bob will go to Korea with reinforcements for the Lord Strathcona Horse.

---Make sure your battery for the tractor is O.K. for spring work, by having it charged, repaired or traded in on a new one at Sid's Battery Shop, located at Co-Op Fuel Station, across the track from the creamery.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. S. McGurrie, of Cremona, on March 13, a son.

To Mr. and Mrs. R. Fulkert, of Didsbury, on March 14, a son.

To Mr. and Mrs. W. Pauls, of Crossfield, on March 15, a son.

ANGLICAN MISSION OF OLDS (Diocese of Calgary)

SUNDAY SERVICES
11:00 a.m.—Children's Service.
12:00 Noon—Holy Communion.



important
news
for
well
dressed
men
and
women

he'll be here SOON

TIP TOP TAILORS' SPECIAL REPRESENTATIVE

MR. E. E. WATERFALL
WILL BE AT OUR STORE ON
Thursday, March 26th

LOTS OF NEW YARDAGE . . .

PLAID TAFFETA IN 10 TARTANS

Yard **\$1.25**

NEW SUITINGS AT POPULAR PRICES

CORD VELVETS, yard **\$1.75**

NEW CHEVRON, in five colors, yard **\$1.00**

WHITE NYLON, yard **\$1.35**

RANTON'S

Your Home Town Store

Be In Step In The Easter Parade

With Shoes From BERSCHT'S

SEE THE NEW STYLES
AND COLORS NOW!!!

PROTECT YOUR CHILD'S FEET

WITH SHOES BY "SAVAGE".

MANY STYLES TO CHOOSE FROM IN
OXFORDS, STRAPS AND PATENTS.

OFF TO A
GOOD START with
JUMPING-JACKS
by Savage



The flexible, continuous sole extends right up the heel giving support where it is needed. This helps keep tiny ankles straight, makes it easier for Baby to learn to walk. Moccasin toes allow plenty of room for growth. In white and colors. Beautifully finished.



See Alice in Wonderland "come to life" in the amazing realism of View-Master full color 3 dimension pictures. Seven thrilling stereo Kodachrome scenes mounted in each View-Master Reel, for use in View-Master Stereoscopes and Projectors. Over 400 entertaining, educational subjects for all the family.

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A Day at Circus Grand Canyon
Carnival Characters Beefeater
Mother Goose New York City
Arabian Nights Eskimo, Alaska
Fairy Tales Paris, France
Circuses Mt. Fuji, Japan
Animals Niagara Falls
Night Before Christmas Mexico City
Christmas Story

STEREOSCOPE \$2.00
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VIEWMASTER . . . THE IDEAL GIFT!
New reels now in stock include Eisenhower's Inauguration. Come in and see them now.

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